

# **To Order Digital Images:**

- 1. Consult the Archives Services and Price list (attached) to learn more about available services and products and related fees.
- 2. Print and complete Image Order Form and Image Use Forms. Scan and email completed forms to <u>info@elmhs.org</u> or send via US Mail to:

Excelsior-Lake Minnetonka Historical Society PO Box 305 Excelsior, MN 55331.

- 3. Submit payment for images via PayPal on the Society's website or by sending a check to ELMHS via US Mail to the address above. To pay via PayPal go to the Society's web site "Contribution" page and select the "Contribute" button. Enter the total from the Image Order Form and follow the instructions to pay via PayPal or credit card.
- 4. Payment must be received by the Society before the image/s may be delivered. Please allow 10 business days for delivery. Images are generally sent during Wednesday Archives business hours.
- 5. Questions? Email info@elmhs.org or call the Society at 952-221-4766.



# ARCHIVES PRICE LIST

(January 31, 2016)

# **Image Reproduction Prices**

Photocopy/Computer printout: .25 each (on letter or legal size plain paper)

## **Microfilm Printout:**

.50 each (on letter or legal size plain paper)

#### **Digital Scans:**

#### 150 ppi (JPEG or PDF): .....\$2.00 per scan

Low resolution scans with a small file size. They are most often used when the image is displayed using a computer screen such as on a web page, Power Point presentation, school report, etc.

## 300 ppi (JPEG or TIFF): .....\$5.00 per scan

Medium resolution scans typically used for print that does not require high resolution such as desktop publishing, newsprint, reports, etc. Because the file size of these images can be large and they are not generally used for computer display.

## 600 ppi (TIFF): .....\$10.00 per scan

High resolution scans. These are used for better quality printing and publishing. The file size is very large.

## CD/DVD:.....\$5.00 per disk

(optional - in addition to scan cost)

## **File Type Option**

*JPEG* (Joint Photographic Experts Group) files use a compression method that enables fast loading of the images.

*TIFF* (Tagged Image File Format) is created from the raw scan and is used for high quality output and publishing.

PDF (Portable Document Format) especially useful for documents or reference images.

## **Image Use Fees**

Possession of an image does not constitute permission to use it. The Society reserves the right to decline permission to publishers or individuals who have not complied with the <u>conditions of use</u>.

All fees are charged per image and are for *a single use*.

#### Non-commercial Use

Personal Use	\$0
Nonprofit/Educational Use	\$0
Media Use (editorial)	\$0

## **Commercial Use**

Publication	\$15.00
Broadcast media bundle	\$50.00
(includes website)	
Advertising	\$50.00
Website	\$50.00
(3 year license)	
Merchandise	\$75.00
Public Display	\$15.00

## **Definitions**

**Personal Use:** The image(s) will be used only in a private home or office. They will not be displayed in a sales area or reproduced for any purpose.

**Non-Profit:** The image(s) will be published, displayed, or broadcast by a 501(c)(3) organization. Any profit from the publication, display, or broadcast will go into the account of the non-profit organization and not to an individual or corporation.

**Commercial:** The image(s) will be published, displayed, or broadcast in a commercial environment for profit. This includes commercial websites representing a person or corporation who sell goods or services.

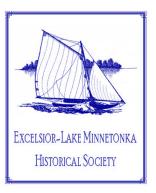
**Public Display:** Displayed image(s) in a public environment, such as a restaurant, museum, sales office, hotel or reception area, convention or meeting.

## **Research Fees**

A fee is charged for research conducted for clients by Archives volunteers outside of regular business hours. *Findings and materials will not be delivered until fee is paid.* 

## Research:

**\$10 minimum** includes one hour research and five photo/microfilm copies. **\$5 for each additional half hour.** Additional photocopies and postage are extra.



# **IMAGE ORDER FORM**

ORDER DATE	DUE DATE	SHIP DATE	STAFF INITIALS	
Name:		Pho	ne:	
Company:		Email:		
Address:				
City:		State:	Zip Code:	

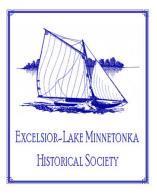
<b>Delivery Method:</b>	🗆 Pick up	□ US Mail	CD/DVD	□ Dropbox
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Email to:

RECORD NAME/NUMBER	TITLE	PPI (RESOLUTION)	JPEG/ TIFF/ PDF/ COPIES	PRICE
Image Subtotal				
CD/DVD				
Shipping				
Use Fee				
Research Charge				
TOTAL				

Method of Payment:	$\Box$ Cash $\Box$ Check #	🗆 PayPal	PAID IN FULL
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Post Office Box 305, Excelsior, MN 55331, (951) 221-4766, info@elmhs.org, www.elmhs.org



# **IMAGE USE PERMISSION FORM**

Request for permission to publish, display or broadcast reproductions from the collections of the Excelsior-Lake Minnetonka Historical Society

Use:	□ Personal	□ Non-Profit		□ Media	
Name_					
Phone		E	E-mail		
Title or	URL	Date of Use/ Publication			
				Brochure & misc. printed material	

Media type:□Book□Newspaper/Magazine□Brochure & misc. printed material□Broadcast□Film/Video□Advertising□Digital Media CD or DVD□Website□Exhibit or Display

## Conditions

1. Possession of an Excelsior-Lake Minnetonka Historical Society image does not constitute permission to use it. Permission must be requested in writing. Attach image list to this form.

2. *Permission is for one-time, one-project use only*. The Society retains all rights to the images, and they may not be used for any purpose other that that listed on this form.

3. Commercial users must pay the use fee in advance of receiving a permission form signed by the Excelsior-Lake Minnetonka Historical Society.

4. Credit must be given to the Excelsior-Lake Minnetonka Historical Society and the creator of the work, if known.

5. Credit must appear with the image or on a credit page that indicates the page number and position on the page.

6. If the image is still under copyright and the copyright is not held by the Society, the requestor must seek permission from the creator of the work or from the current copyright holder. The Society will provide the creator's name, if known.

7. Photographs may be cropped to suit design and layout, but they may not be altered, colorized, or drawn upon without a letter of permission in addition to this form.

8. The Society reserves the right to decline permission to publishers and individuals who have not complied with these conditions.

9. In some cases, the Society will request that a copy of the publication be donated to the Society. For web site use, the URL should be supplied.

I agree to abide by the conditions above, and to pay the use fee, if applicable. Also, I have been authorized to act on behalf of the publisher. I have attached a list of the items to be used to this form.

Requestor's Signature \_\_\_\_\_ Date\_\_\_\_\_

Permission is hereby granted provided the Requestor meets the conditions listed above and paid the use fee, if applicable.

Paid use fee amount

ELMHS Staff Signature\_\_\_\_\_ Date\_\_\_\_\_